



eMEDICAL DOCTORS AT HOME ADDRESS WITH E-MAIL – 124,224

This highly responsive database is the most complete e-mail listing of Doctors at Home available. This file offers marketers the opportunity to reach an extremely affluent audience at their home address. By reaching doctors away from the bustle of an office setting you'll be able to bring your consumer oriented offers to their attention, as well as meaningful professional offers.

The availability of over 120 demographic and lifestyle selections gives you the ability to reach the exact segment you need from this wealthy audience. The professionals on this file are a perfect target audience for investment and financial offers, high-end catalogs, vacation and travel offers and much more!

See why Complete Medical Lists is *the* source for medical and allied health professionals with e-mails:

- All e-mail addresses have a matching postal address ... guaranteed!
- E-mail transmission fees are included in the base price ... guaranteed!
- E-mail addresses are updated monthly ... guaranteed!
- Matching postal addresses are NCOA'd regularly and again the day your file ships ... guaranteed!
- Matching phone numbers are DNC scrubbed every 30 days ... guaranteed!

Key Segments

124,224	Doctors at Home Address with E-mail Addresses	\$125/M
124,224	Total Matching Postal Addresses	+\$65/M
22,111	Total Matching Phone Numbers	+ \$15/M
31,107	Income \$100K+	+ \$5/M

Segment Profile

Doctors at Home Address with e-mail addresses are selectable by over 120 demographic and lifestyle selections (see next page).

Selection Charges

Base Minimum	10,000 Names	Image Hosting (per creative)	\$225/F
Ad copy changes/ Testing	\$25/change; \$150 for complete change after testing	Match-back Processing	\$5/M (\$150 min.)
Cancellations	\$425 flat	Opt-out Link	\$75 per link
Custom Click-Thru	\$15/M	Personalization (no charge for first/last name)	\$15/M
Tracking (tracking by link)		Reporting (in addition to standard 2 & 7 day reports)	\$75 per report
Creative Splits	\$200 each	Rush fee (less than 48 hours from test approval)	\$350
Data delivery fee	\$50/F	Suppression	\$225/F
Domain Filtering	15/M	Broker commission	20%
E-mail Design	\$750		

Terms & Conditions

Allow 7-10 working days to process order. Prepayment required for first-time clients. Payment due 30 days from transmission date for all others. 20% commission to authorized brokers on base rate.

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
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Michelle Csatari	mcsatari@completemedicallists.com	603-823-8042 x115
Bill Woods	bwoods@cml-llc.com	914-771-6640

See next page for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psycle - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>