



COMPLETE MEDICAL'S OCCUPATIONAL THERAPISTS & ASSISTANTS – 114,879

This database consists of professionals who assess, plan, organize, and participate in rehabilitative programs that help restore vocational, homemaking, and daily living skills, as well as general independence, to disabled persons. They are ideal prospects for continuing education programs and training seminars. Their disposable income makes them an attractive target audience for all types of consumer offers.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks and *again* the day your file is delivered ... guaranteed!
- Telephones are DNC scrubbed every 30 days... guaranteed!
- Hundreds of household demographic and lifestyle selections available to help you target your ideal audience!

Key Segments

114,879	Total Occupational Therapists	\$60/M
54,413	Total with Telephone Numbers	+\$15/M
10,154	Total with Telephone Numbers – DNC Scrubbed	+\$15/M
22,976	Total with Email Addresses	\$125/M
86,730	Occupational Therapists	+\$5/M
28,149	Occupational Therapy Assistants	+\$5/M

Segment Profile

Occupational Therapists are selectable by address type, therapist type and hundreds of demographic and lifestyle selections (see next page).

Selection Charges

Base Minimum	3,000 Names	Address Type	\$2/M	Key Code	\$2/M
Therapist Type	\$5/M	SCF/Zip Code	\$2/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	Gender	\$5/M	CD Rom	\$25/F
				P/S Labels	\$8/M

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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Overview of Demographic and Lifestyle Selections Available

Demographics: +\$5/M <i>(except where noted)</i>	Lifestyles: +\$10/M <i>(except where noted)</i>	
<p>Age Birth Month / Date \$15/M Gender Marital Status HH Income Education Occupation Political Party \$10/M Ethnic Group \$15/M Language Spoken \$15/M Religion \$15/M Veteran \$10/M</p> <p>Geography +2/M Zip/SCF Code Zip Radius MSA County Size Code</p> <p>Family Presence of Children # of Children # of Adults Children by Age Children by Gender Generations in HH Senior Adult in HH Single Parent \$10/M</p> <p>Property Homeowner/Renter Dwelling Type Length of Residence \$10/M Home Value \$10/M Home Loan Amount \$15/M Home Swimming Pool \$10/M Home Sq. Ft. \$10/M Home Year Built \$10/M Vacation Home \$10/M</p> <p>Characteristics Green Living \$10/M Self Employed \$20/M Home Office \$20/M</p>	<p>Buyer Activity Avg \$/Order Online/Offline Dollars Spent Online/Offline Last Order Date Online/Offline # of Orders Online/Offline Mail Order/Catalog Buyer Catalog Type Buyer Mail Responder Method of Payment Purchases by Month Retail Purchase Category</p> <p>Buyer Product Category Mens/Womens Apparel High End Appliances Arts & Antiques Automotive Books Childrens Club Memberships Collectibles Crafts & Hobbies Discount Merchandise Fishing Food & Beverage Gardening Health & Beauty Home Furnishings Home Office Hunting Jewelry Military Memorabilia Musical Instruments Pets Photography/Video Sports & Leisure Travel Packages & Products Video & DVDs</p> <p>Financial Personal Investments Foreign Investments Stocks & Bonds Investments Active Investor \$20/M Property Investor \$20/M Net Worth \$20/M</p> <p>Sports Interest NASCAR / Auto Racing Skiing Baseball / Basketball / Football Hockey / Soccer / Tennis Memorabilia</p>	<p>Donor Recent Donation Mail Order Donor Animal Welfare Causes Arts & Cultural Causes Childrens Causes Environment/Wildlife Causes Health Causes Political Causes Religious Causes Veterans Causes</p> <p>Lifestyle & Hobbies Antiques Apple/Mac Owner/User Arts Automotive Work Aviation Beauty & Cosmetics Boat Owner Camping/Hiking Career Improvement Childrens' Interests Civic Activities/Charities Collectibles Cooking Current Affairs/Politics Equestrian Games – Board/Computer/Video Gardening Grandchildren History/Military/Veteran Home Improvement Avid Music Listener Pets – Cat/Dog Reading Science/Space Tobacco Smoker</p> <p>Health Interest Bicycling Dieting/Weight Loss Health/Natural Food Physical/Aerobic Exercise Running/Jogging Exercise Walking for Exercise</p> <p>Travel Interest Cruise Vacations Domestic Travel International Travel RV Travel</p>