



COMPLETE MEDICAL'S RADIOLOGIC TECHNOLOGISTS – 257,233

This comprehensive file provides marketers with a powerful tool to reach and segment professional radiologic technologists. These professionals, who operate X-Ray, MRI, and CT technologies among others, can be segmented by certification.

They are excellent prospects for professional offers such as medical recruitment, seminars and continuing education, books and other literature, scientific publications, new x-ray equipment as well as consumer offers such as credit cards, catalogs, fundraising and vacations, to name just a few.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks and again the day your file is delivered ... guaranteed!
- Phones DNC scrubbed every 30 days ... guaranteed!
- Numerous household demographic and lifestyle selections (see next page)

Key Segments

257,233	Total Radiologic Technologists	\$60.00/M
94,306	With telephone numbers	+\$15.00/M
24,437	With Email Addresses	+\$125/M

By Certification + \$5.00/M

2,783	Cardiovascular Interventional Technology	9,506	Computed Tomography (CAT/CT Scan)
6,737	Magnetic Resonance Imaging (MRI)	37,865	Mammography
11,354	Nuclear Medicine Technology	701	Quality Management
11,789	Radiation Therapy Technology	201,333	Radiography

Selection Charges

Base Minimum	3,000 Names	P/S Labels	\$8/M	CD Rom	\$25/F
Key Code	\$2/M	Email/FTP	\$25/F	Mag Tape	\$25/F
County/SCF/Zip Code	\$2/M	Diskette	\$25/F		

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psycle - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>