



## COMPLETE MEDICAL'S NURSES WHO TRAVEL – 3,605,937

This comprehensive file enables marketers to reach nurses who enjoy traveling in the states, internationally, and/or on cruise ships. Selectable by type of travel, household income, gender, age, children present, and hundreds of other demographic & lifestyle selections, travel marketers can tailor this listing to match their perfect audience.

These travelers are an ideal audience for vacation packages, travel agents, airline offers, lodging offers, rental car promotions, or any other travel related offer. They are also a great audience for credit cards, apparel, out of town seminars, and more.

See why Complete Medical Lists is *the* source for Nurses who Travel:

- NCOA'd every six weeks and *again* the day your file is delivered!
- Delivery Point Validation and CASS Certification to ensure top notch accuracy.
- Do-Not-Call Compliance for all telephone numbers is assured by continual scrubbing.
- 95% Deliverability Guarantee.
- Over 400 household demographic & lifestyle selections available to help you target your ideal audience!

### Key Segments

3,605,937	Total Nurses who Travel	\$70/M
1,809,051	With Telephone Numbers	+\$15/M
404,051	With Phones – DNC Scrubbed	+\$15/M
673,552	With Email Addresses	\$125/M

### Quick File Highlights

2,121,651 Domestic Travel	\$5/M	1,533,381 Income \$50K - \$99K	\$5/M
738,929 Foreign Travel	\$5/M	747,585 Income \$100K - \$199K	\$5/M
994,870 Cruise Ship Vacations	\$5/M	218,911 Income \$200K+	\$5/M
247,480 Male	\$5/M	1,728,821 Have Child(ren) at Home	\$5/M
3,029,793 Female	\$5/M	2,803,651 Married	\$5/M
		747,728 Single	\$5/M

### Selection Charges

Base Minimum	3,000 Names	Key Code	\$2/M	Email/FTP	\$25/F
Nurse License Type	\$5/M	SCF/ZIP/County	\$2/M	CD Rom	\$25/F
Phone Numbers	\$15/M	Reg. State	\$5/M	P/S Labels	\$8/M

### Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are due in full. Cancellations before mail date are charged \$8/M. Net name arrangements: 85%, 50,000 minimum quantity, \$10/M R/C. 25% commission to recognized brokers on base rate/minimum. Unlimited usage, 2x base/minimum plus selection and output material charges.

### Contacts

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**Overview of Demographic and Lifestyle Selections Available**

Demographics: +\$5/M <i>(except where noted)</i>	Lifestyles: +\$10/M <i>(except where noted)</i>	
<p>Age Birth Month / Date \$15/M Gender Marital Status HH Income Education Occupation Political Party \$10/M Ethnic Group \$15/M Language Spoken \$15/M Religion \$15/M Veteran \$10/M</p> <p><b>Geography +2/M</b> Zip/SCF Code Zip Radius MSA County Size Code</p> <p><b>Family</b> Presence of Children # of Children # of Adults Children by Age Children by Gender Generations in HH Senior Adult in HH Single Parent \$10/M</p> <p><b>Property</b> Homeowner/Renter Dwelling Type Length of Residence \$10/M Home Value \$10/M Home Loan Amount \$15/M Home Swimming Pool \$10/M Home Sq. Ft. \$10/M Home Year Built \$10/M Vacation Home \$10/M</p> <p><b>Characteristics</b> Green Living \$10/M Self Employed \$20/M Home Office \$20/M</p>	<p><b>Buyer Activity</b> Avg \$/Order Online/Offline Dollars Spent Online/Offline Last Order Date Online/Offline # of Orders Online/Offline Mail Order/Catalog Buyer Catalog Type Buyer Mail Responder Method of Payment Purchases by Month Retail Purchase Category</p> <p><b>Buyer Product Category</b> Mens/Womens Apparel High End Appliances Arts &amp; Antiques Automotive Books Childrens Club Memberships Collectibles Crafts &amp; Hobbies Discount Merchandise Fishing Food &amp; Beverage Gardening Health &amp; Beauty Home Furnishings Home Office Hunting Jewelry Military Memorabilia Musical Instruments Pets Photography/Video Sports &amp; Leisure Travel Packages &amp; Products Video &amp; DVDs</p> <p><b>Financial</b> Personal Investments Foreign Investments Stocks &amp; Bonds Investments Active Investor \$20/M Property Investor \$20/M Net Worth \$20/M</p> <p><b>Sports Interest</b> NASCAR / Auto Racing Skiing Baseball / Basketball / Football Hockey / Soccer / Tennis Memorabilia</p>	<p><b>Donor</b> Recent Donation Mail Order Donor Animal Welfare Causes Arts &amp; Cultural Causes Childrens Causes Environment/Wildlife Causes Health Causes Political Causes Religious Causes Veterans Causes</p> <p><b>Lifestyle &amp; Hobbies</b> Antiques Apple/Mac Owner/User Arts Automotive Work Aviation Beauty &amp; Cosmetics Boat Owner Camping/Hiking Career Improvement Childrens' Interests Civic Activities/Charities Collectibles Cooking Current Affairs/Politics Equestrian Games – Board/Computer/Video Gardening Grandchildren History/Military/Veteran Home Improvement Avid Music Listener Pets – Cat/Dog Reading Science/Space Tobacco Smoker</p> <p><b>Health Interest</b> Bicycling Dieting/Weight Loss Health/Natural Food Physical/Aerobic Exercise Running/Jogging Exercise Walking for Exercise</p> <p><b>Travel Interest</b> Cruise Vacations Domestic Travel International Travel RV Travel</p>