



COMPLETE MEDICAL'S NURSES & CNAs – 7,772,160

This highly responsive database is the most complete listing of Nurses available. The file is generated from over 50 different sources, including state license information, demographic enhancements, and response data.

Nurses represent the largest single segment of the health care workforce. Their constant certification demands make them a perfect target audience for continuing education, medical publications, as well as uniforms and medical supplies. With today's growing shortage of nurses, this list is also perfect for recruitment. This is also a strong audience for consumer offers, such as vacations, credit cards, catalogs, and more.

See why Complete Medical Lists is *the* source for Nurses:

- NCOA'd every six weeks and *again* the day your file ships ... guaranteed!
- All telephone numbers are DNC scrubbed every 30 days ... guaranteed!
- Hundreds of household demographic and lifestyle selections to help you target your ideal audience!

Key Segments

7,772,160	Total Nurses and CNAs	\$60/M
2,608,631	Total with Telephone Numbers	+ \$15/M
719,000	Total with Telephone Numbers – DNC Scrubbed	+ \$15/M
1,328,049	Total with Email Addresses	\$125/M

Segment Profile

Nurses are selectable by license type and hundreds of demographic & lifestyle selections.

Additional Segments – License type +\$5/M

229,613	Nurse Practitioner (NP)	4,093,898	Registered Nurse (RN)
1,191,132	Licensed Practical/Vocational Nurse (LPN/LVN)	2,201,141	Certified Nurse Assistant (CNA)

Selection Charges

Postal Minimum	3,000 Names	Gender	\$5/M	Key Code	\$2/M
Email Minimum	5,000 Names	Household Income	\$5/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	Marital Status	\$5/M	CD Rom	\$25/F
Age	\$5/M	SCF/Zip Code	\$2/M	P/S Labels	\$8/M

Commission

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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See next page for additional demographic and lifestyle selections.



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Overview of Demographic and Lifestyle Selections Available

Demographics: +\$5/M (except where noted)	Lifestyles: +\$10/M (except where noted)	
<p>Age Birth Month / Date \$15/M Gender Marital Status HH Income Education Occupation Political Party \$10/M Ethnic Group \$15/M Language Spoken \$15/M Religion \$15/M Veteran \$10/M</p> <p>Geography +2/M Zip/SCF Code Zip Radius MSA County Size Code</p> <p>Family Presence of Children # of Children # of Adults Children by Age Children by Gender Generations in HH Senior Adult in HH Single Parent \$10/M</p> <p>Property Homeowner/Renter Dwelling Type Length of Residence \$10/M Home Value \$10/M Home Loan Amount \$15/M Home Swimming Pool \$10/M Home Sq. Ft. \$10/M Home Year Built \$10/M Vacation Home \$10/M</p> <p>Characteristics Green Living \$10/M Self Employed \$20/M Home Office \$20/M</p>	<p>Buyer Activity Avg \$/Order Online/Offline Dollars Spent Online/Offline Last Order Date Online/Offline # of Orders Online/Offline Mail Order/Catalog Buyer Catalog Type Buyer Mail Responder Method of Payment Purchases by Month Retail Purchase Category</p> <p>Buyer Product Category Mens/Womens Apparel High End Appliances Arts & Antiques Automotive Books Childrens Club Memberships Collectibles Crafts & Hobbies Discount Merchandise Fishing Food & Beverage Gardening Health & Beauty Home Furnishings Home Office Hunting Jewelry Military Memorabilia Musical Instruments Pets Photography/Video Sports & Leisure Travel Packages & Products Video & DVDs</p> <p>Financial Personal Investments Foreign Investments Stocks & Bonds Investments Active Investor \$20/M Property Investor \$20/M Net Worth \$20/M</p> <p>Sports Interest NASCAR / Auto Racing Skiing Baseball / Basketball / Football Hockey / Soccer / Tennis Memorabilia</p>	<p>Donor Recent Donation Mail Order Donor Animal Welfare Causes Arts & Cultural Causes Childrens Causes Environment/Wildlife Causes Health Causes Political Causes Religious Causes Veterans Causes</p> <p>Lifestyle & Hobbies Antiques Apple/Mac Owner/User Arts Automotive Work Aviation Beauty & Cosmetics Boat Owner Camping/Hiking Career Improvement Childrens' Interests Civic Activities/Charities Collectibles Cooking Current Affairs/Politics Equestrian Games – Board/Computer/Video Gardening Grandchildren History/Military/Veteran Home Improvement Avid Music Listener Pets – Cat/Dog Reading Science/Space Tobacco Smoker</p> <p>Health Interest Bicycling Dieting/Weight Loss Health/Natural Food Physical/Aerobic Exercise Running/Jogging Exercise Walking for Exercise</p> <p>Travel Interest Cruise Vacations Domestic Travel International Travel RV Travel</p>