



# COMPLETE MEDICAL DEVICE MANUFACTURERS & EXECUTIVES – 40,800

This brand new compilation reaches over 40,000 executives at more than 11,500 companies involved in the development, manufacture and marketing of medical devices from everyday equipment found in hospitals and doctors offices to the very best in cutting-edge technology.

These industries are extremely dynamic and competitive, making these executives excellent prospects for seminars, educational programs, financial offers, business and marketing services and much more.

**Key Segments**

<b>40,800</b>	<b>Total Executives</b>	<b>\$75/M</b>
<b>11,562</b>	<b>Total Companies</b>	<b>\$70/M</b>

**Segment Profile**

Medical Device Manufacturers and Executives are selectable by company type, job function, sales volume, employee size and year founded.

**Additional Selections**

**By Job Function**

2,178	Owner/Partner	+5/M
7,492	President/CEO/COO	+5/M
665	Chairman of the Board	+5/M
476	Board of Directors	+5/M
3,150	CFO/Treasurer/Secretary	+5/M
585	Executive/Senior Vice President	+5/M
4,219	Vice President	+5/M
1,481	General Manager/Office Manager	+5/M
176	CIO/CTO	+5/M
1,995	Computer/MIS/DP	+5/M
2,326	Engineering/Research & Development	+5/M
2,300	Finance/Accounting	+5/M
812	Human Resources/Personnel	+5/M
901	Purchasing/Buyer	+5/M
1,464	Manufacturing/Operations/Quality	+5/M
2,961	Sales/Marketing/Advertising/Public Relations	+5/M
100	Counsel	+5/M

*Additional titles available, please inquire*

**Executives by Company Type**

15,557	Surgical & Medical Instruments	+5/M
13,956	Surgical Appliances & Supplies	+5/M
3,521	Dental Equipment & Supplies	+5/M
1,441	X-Ray Apparatus and Tubes	+5/M
6,449	Electromedical Equipment	+5/M
3,642	Ophthalmic Goods	+5/M



## COMPLETE MEDICAL DEVICE MANUFACTURERS & EXECUTIVES – 40,800

**Selection Charges**

Base Minimum	3,000 Names	Phone numbers	\$15/M	Key Code	\$2/M
Company Type	\$5/M	Fax numbers	\$50/M	Email/FTP	\$25/F
Sales volume	\$5/M	SCF/County/ZIP	\$2/M	Diskette	\$25/F
Employee size	\$5/M	P/S Labels	\$8/M	CD Rom	\$25/F
Job Function	\$5/M			Mag Tape	\$25/F
Year Founded	\$5/M				

**Commissions**

Broker: 25%

**Cancellations**

Charges: \$8/M, \$50 Minimum

**Net Name**

Net: 85%  
Min. Qty: 50,000  
Run Charges: \$10/M

**Terms & Conditions**

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

**Contacts**

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