



# COMPLETE MEDICAL'S MEDICAL ASSISTANTS AT OFFICE ADDRESS – 50,511

This highly responsive database is one of the most complete listings of Medical Assistants available. The file consists of more than 50,000 office-based medical assistants and is compiled from more than 50 data sources. The file compiles every known physician's office in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

The duties of medical assistants vary from office to office, depending on the location and size of the practice and the practitioner's specialty. In small practices, medical assistants usually do many different kinds of tasks, handling both administrative and clinical duties and reporting directly to an office manager, physician, or other health practitioner. Those in large practices tend to specialize in a particular area, under the supervision of department administrators. Medical assistants should not be confused with physician assistants, who examine, diagnose, and treat patients under the direct supervision of a physician.

Medical Assistants are excellent prospects for continuing education, journals and other professional literature, uniforms, seminars, recruitment, as well as many consumer offers, such as vacations, credit cards, magazines, apparel and much more.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks and again the day your file ships... guaranteed!
- 100% office telephone number coverage... guaranteed!

**Key Segments**

50,511	Total Medical Assistants	\$100.00/M
50,511	Records with Phone Numbers	+ \$40.00 /M
27,954	Records with Fax Numbers	+ \$75.00/M

**Segment Profile**

Medical Assistants at Office Address are selectable by over 100 office specialties, gender, employee size, address type, phone numbers and fax numbers.

**Additional Segments**

<b>Office Specialty</b>	<b>+\$5.00/M</b>
606 Allergy/Immunology	551 Neurology
163 Anesthesiology	4,325 Obstetrics/Gynecology
1,289 Cardiology	340 Occupational Medicine
132 Colon-Rectal Surgery	414 Oncology/Hematology
1,697 Dermatology	420 Ophthalmology
135 Emergency Medicine	952 Orthopedic Surgery
459 Endocrinology	823 Otolaryngology
10,740 Family Practice	194 Pain Management Specialist
966 Gastroenterology	4,554 Pediatrics
653 General Practice	206 Physical Medicine/Rehab
1,059 General Surgery	890 Plastic Surgery
135 Infectious Disease	2,510 Podiatry
7,821 Internal Medicine	166 Psychiatric
201 Internal Medicine/Pediatrics	528 Pulmonology



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4,913 Multi Specialty  
 496 Nephrology  
 118 Neurological Surgery

342 Rheumatology  
 1,060 Urology  
 108 Vascular Surgery

*Other specialties available (please inquire)*

**Selection Charges**

Base Minimum	\$500.00	Office size	\$10/M	P/S Labels	\$8/M
Phone Numbers	\$40/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$10/M	Key Code	\$2/M	CD Rom	\$25/F
Specialty	\$10/M			Mag Tape	\$25/F

**Commissions**

Broker: 25%

**Cancellations**

Charges: \$8/M, \$50 Minimum

**Net Name**

Net: 85%  
 Min. Qty: 50,000  
 Run Charges: \$10/M

**Terms & Conditions**

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 20% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

**Contacts**

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