



**COMPLETE MEDICAL'S INTERNAL
MEDICINE SPECIALISTS AT OFFICE
ADDRESS – 99,709**

This highly responsive database is one of the most complete listings of Internists and other Internal Medicine Specialists available. The file consists of more than 99,000 office based internal medicine physicians and is compiled from more than 50 data sources. The file compiles every known office based internal medicine specialist in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

Continuous advances in the field of medicine require these professionals seek out new CME, Seminar and Training opportunities. A complete listing of specialty information makes it easy for marketers to offer them specific products and services. Their demographic makes them an ideal target audience for many different kinds of offers including financial planning, affinity credit cards and other high-ticket items.

See why Complete Medical Lists is *the* source for Internal Medicine Specialists at office address:

- Data is re-verified up to six times for accuracy... guaranteed!
- NCOA'd every six weeks... guaranteed!
- Numerous household demographic and lifestyle selections available for physicians with home-based offices... guaranteed!

Key Segments

99,709	Internal Medicine Specialists	\$75.00 /M
99,709	Records with Phone Numbers	+ \$20.00 /M
81,699	Records with Fax Numbers	+ \$75.00/M
14,090	Records with Office Manager by Name	+ \$50.00/M

Segment Profile

Internal Medicine Specialists at Office Address are selectable by Specialty, Presence of Phone Number, Presence of Fax Number, Presence of Office Manager, Office Size, and over 120 demographic and lifestyle selections for home-based practices (see last page).

Additional Selections - By Primary Specialty

5,323	Cardiology	329	Neurology
404	Dermatology	112	Occupational Medicine
664	Emergency Medicine	345	Oncology
157	Endovascular Surgical Neuroradiology	245	Oncology/Hematology
165	Family Practitioner	796	Pediatric Internal Medicine
9,711	Gastroenterology	785	Pulmonary Critical Care
1,090	Hematology	5,590	Pulmonology
3,227	Infectious Disease	2,429	Rheumatology
60,729	Internist	1,754	Vascular Surgery
4,932	Nephrology		
			+ Many More – Please Inquire

Additional Selections - By Office Size

Size 1	35,218	Size 5-9	16,321	Size 100+	3,651
Size 2	11,669	Size 10-24	11,378	Other sizes and ranges available	
Size 3-4	13,821	Size 25-99	7,651	Please Inquire	



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Selection Charges

Base Minimum	\$225.00	Office Size	15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$5/M	Radius	\$3 per radius	CD Rom	\$25/F
Specialty	\$5/M	Key Code	\$2/M	Mag Tape	\$25/F
Office Manager	\$50/M				

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
 Min. Qty: 50,000
 Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
Andrew Buckley	abuckley@completemedicallists.com	603-823-8042 x112
Cindy Burnell	cburnell@completemedicallists.com	603-823-8042 x111
Bill Woods	bwoods@completemedicallists.com	914-771-6640
Eric Woolf	ewoolf@cml-llc.com	914-771-6640
Mike Jorgovan	mjorgovan@cml-llc.com	914-771-6640

See other side for additional demographic and lifestyle selections



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Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>