



COMPLETE MEDICAL'S HOSPITALS & HOSPITAL EXECUTIVES – 346,220

This highly accurate database allows marketers to reach hospitals, which have unparalleled purchasing power. Many hospitals have multiple decision makers with independent budgets, so being able to target your audience by function and department is an essential asset of this comprehensive list.

These key executives are excellent prospects for seminars, journals, continuing education, medical equipment and supplies, and much more!

Key Segments

7,000	Total Hospitals	\$95.00 /M
346,220	Total Hospital Executives	\$95.00 /M
346,220	Total with Telephone Numbers	+ \$15.00/M
138,755	Total with Email Addresses	\$450.00/M

Segment Profile

Hospitals and Hospital Executives are selectable by Job Title, Number of Beds, Facility Type, Training Accreditation, Type of Beds, Owner Type, as well as Phone and Fax Numbers.

Additional Segments

By Job Function		+5.00/M	
3,270	Ambulatory Services Director	5,501	Materials Management Dir
3,084	Anesthesiology Chief	4,511	Medical Director
3,886	Biomedical Engineer	3,198	Medical Library Dir
3,707	Blood Bank Director	5,710	Medical Records Director
4,923	Business Office Director	1,548	Neonatal Care Director
2,095	Cardiac Cath Lab Director	925	Neurosurgery Chief
2,259	Cardiology Director	3,880	Nuclear Medicine Director
5,241	Case Management Director	6,356	Nursing Director
3,916	Central/Sterile Services Director	2,689	Obstetrics/Gynecology Chief
5,109	Central Supply Director	1,967	OB/GYN Surg Director
1,171	Chemical/Substance Abuse Dir	4,764	Occupational Therapy Dir
6,470	Chief Administrator	1,586	Oncology Services Director
6,177	Chief Executive Officer	4,069	Operating Room Director
5,388	Chief Financial Officer	1,840	Orthopedic Surgery Chief
4,364	Chief Information Officer	2,459	Pediatrics Chief
5,950	Chief Medical Staff	3,203	P & T Committee Chair
3,842	Chief Operations Officer	3,007	Pastoral Care Director
908	Continuing Education Director	4,599	Patient Education Dir
4,996	Discharge Planners Director	3,288	Patient Finance Director
4,597	DRG Coding Director	4,695	Patient Services Director
4,033	ER Clinical Coordinator	5,579	Pharmacy Director
4,186	ER Physician Director	5,016	Physical Rehab Services Dir
5,473	Facility/Plant Manager	5,089	Physical Therapy Director
2,024	Family Practice Director	3,586	Physician Recruiter
5,544	Food Services Director	2,476	Psychiatric Services Director
2,369	Formulary Committee Chair	5,439	Purchasing Director
1,200	Gastroenterology Director	5,513	Quality Assurance Director



COMPLETE MEDICAL LISTS

COMPLETE MEDICAL'S HOSPITALS & HOSPITAL EXECUTIVES – 346,220

1,111	Geriatric Services Director	3,504	Radiology Chief
5,338	HIPAA Compliance Director	4,768	Radiology/Diagnostic Imaging Dir
588	Hospitalist	5,050	Radiology Director
1,898	Home Healthcare Svcs Director	4,645	Respiratory Therapy Director
5,515	Housekeeping Director	5,464	Risk Management Director
5,748	Human Resources Director	5,606	Safety Director
3,480	ICU/CCU Director	5,472	Security Director
5,610	Infection Control Director	5,052	Social Services Director
5,377	Infectious Disease Director	4,022	Staff Development Director
4,721	Information Systems/MIS Dir	3,848	Surgery Chief
5,000	In-Service Education Dir	2,798	Surgery Services Director
2,816	Internal Medicine Chief	632	Tele Medicine Director
4,970	Laboratory Director	3,067	Telecom Director
2,993	Managed Care Services Dir	1,337	Urology Chief
1,415	Management Services Director	2,208	Women's Health Services Director
4,734	Marketing Director		

By Facility Type

			+5.00/M
304	Acute Long Term Care	4,731	CT Scanner
949	Adult Cardiac Surgery	3,150	Cardiac Intensive Care Unit
319	Adult Day Care Program	2,092	Cardiac Rehabilitation
1,514	Adult Diagnostic/Invasive Catheterization	4,397	Case Management
1,185	Adult Interventional Cardiac Catheterization	3,410	Chaplaincy/Pastoral Care Srv
2,706	Airborne Infection Isolation Room	2,168	Chemotherapy
999	Alcohol/Chemical Dep Inpatient Unit	917	Childrens Wellness Program
1,153	Alcohol/Chemical Dep Outpatient Svcs	108	Chiropractic Services
154	Alzheimer Center	2,911	Chronic Obstructive Pulmonary Disease
737	Ambulance Services	3,692	Comm Health Status Based Srv Planning
4,167	Ambulatory Outpatient Surgery Svcs	2,992	Community Health Reporting
1,651	Angioplasty	3,651	Community Health Status Assessment
310	Arthritis Treatment Center	3,064	Community Outreach
257	Assisted Living	824	Complementary Medicine
3,031	Auxiliary Organization	333	Computer Assisted Orthopedic Surgery
827	Bariatric/Weight Control Services	1,055	Crisis Prevention
2,904	Birthing Room-LDR Room-LDRP Room	1,215	Dental Services
4,556	Blood Bank	3,536	Diagnostic Radioisotope Facility
4,151	Breast Cancer Screening/Mammograms	257	Electron Beam Computed Tomography
253	Burn Care Unit	4,271	Emergency Department
2,204	Cardiac Catheterization Lab	879	Enabling Services
1,701	Enrollment Assistance Services	2,674	Oncology Service
1,195	Extracorporeal Shock Wave Lithotripter (ESWL)	1,368	Open Heart Surgery
284	Fertility Clinic	3,144	Orthopedic Surgery
1,424	Fitness Center	649	Other Special Care
1,305	Freestanding Amb Care Ctr	5,001	Outpatient Care Ctr Svcs
141	Freestanding-Satellite Emergency Dept	3,822	Pain Management Services



COMPLETE MEDICAL LISTS

COMPLETE MEDICAL'S HOSPITALS & HOSPITAL EXECUTIVES – 346,220

582	Full Field Digital Mammography	1,180	Palliative Care Program
418	Genetic Testing	2,354	Patient Controlled Analgesia
2,133	Geriatric Services	3,430	Patient Education Center
3,023	HIV-AIDS Service	3,107	Patient Representative Service
1,283	Health Facility Transportation	172	Pediatric Cardiac Surgery
3,301	Health Fair	202	Pediatric Diagnostic/Invasive Catheterization
2,143	Health Information Center	595	Pediatric Intensive Care
3,385	Health Screenings	182	Pediatric Interventional Cardiac Catheterization
2,325	Hemodialysis	1,948	Pediatric Medical-Surgical Care
1,910	Histopathology Lab	2,038	Pediatric Units
2,011	Home Health Service	2,145	Physical Rehab-Inpatient
1,314	Hospice	3,702	Physical Rehab-Outpatient
3,038	Hospital Based Outpatient Care Services	5,590	Physical Therapy Service
5,382	Hospital Lab	486	Positron Emission Tomography PET/CT
4,665	Hospital Library	1,630	Positron Emission Tomography Scanner (PET)
352	Image Guided Radiation Therapy	1,771	Primary Care Department
5,895	In House Pharmacy	1,989	Psychiatric Care
752	Intensity Modulated Radiation Therapy	1,184	Psychiatric Child Adolescent Service
441	Intermediate Nursing Care	1,773	Psychiatric Consultation-Liaison Service
2,053	Linguistic Translation Services	1,423	Psychiatric Education Service
4,017	MRI	1,820	Psychiatric Emergency Service
574	Meals on Wheels	1,695	Psychiatric Geriatric
3,346	Medical Surgical Intensive Care Unit	1,547	Psychiatric Outpatient
343	Mobile Health Services	1,087	Psychiatric Partial Hosp Program
2,139	Multislice Spiral Computed Tomography	1,923	Radiation Therapy
1,058	Neonatal Intensive Care Unit	791	Reproductive Health Service
633	Neonatal Intermediate Care	5,309	Respiratory Therapy Service
1,827	Neurological Services	185	Retirement Housing
3,925	Nutrition Programs	253	Robotic Surgery
3,021	Obstetrics	613	Shaped-beam Radiation System
3,031	Occupational Health Service	2,463	Single Photon Emission Comp Tomography (SPECT)
5,550	Occupational Therapy Service	1,650	Skilled Nursing and Long-Term Care
2,798	Sleep Lab Department	1,806	Tobacco Treatment/Cessation Program
4,616	Social Work Service	479	Transplant Service
4,589	Speech Therapy Service	1,542	Trauma Center
1,793	Sports Medicine	4,705	Ultrasound
578	Sterotactic Radiosurgery	1,137	Urgent Care Center
1,779	Subacute Care	477	Virtual Colonoscopy
2,961	Support Groups	3,650	Volunteer Service Depts
1,359	Swing Bed Services	2,271	Womens Health Center & Service
637	Teen Outreach Service	3,915	Wound Care



COMPLETE MEDICAL'S HOSPITALS & HOSPITAL EXECUTIVES – 346,220

Training Accreditation		+5.00/M	
413	AAMC (Council of Teaching Hosp)	5,290	Blue Cross Plan, Blue Cross Assoc
1,540	AMA (Medical Sch Affiliation)	717	Comm on Accreditation of Rehab Facilities
1,083	Accredit Cncl for Grad Medical Educ	1,227	Critical Access Hospitals
161	Accredit by Amer Osteopathic Assoc	5,889	Health Insurance for the Aged Prog
1,472	Amer Clg of Surgeons-Cancer Prog	4,532	Joint Comm on Accredit of Healthcare
233	Amer Osteopathic Assoc, Internship	104	National League for Nursing
193	Amer Osteopathic Assoc, Residency		
By Bed Size		+5.00/M	
1,856	<50	1,311	200-399
1,456	50-99	659	400+
1,478	100-199	447	Unknown
By Owner Type		+5.00/M	
553	Catholic	12	Federal Government, Air Force
641	Church Operated, not for Profit	24	Federal Government, Army
120	City Government	14	Federal Government, Navy
1,197	Corp, Investor, Owned, for Profit	4	Federal Government, other
439	County Government	557	Hospital District or Authority
5	Federal Gov, Dept of Justice	25	Individual, Investor Owned, for Profit
31	Federal Gov, Native American Public Health Service	2,798	Other, not for Profit
7	Federal Gov, Public Health Service	214	Partnership, Investor Owned, for Profit
155	Federal Gov, Veterans Administration	351	State Government

Selection Charges

Base Minimum	5,000 Names	Training Accreditation	\$5/M	SCF/Zip Code	\$2/M
Job Function	\$5/M	Bed Type	\$5/M	P/S Labels	\$8/M
Phone Numbers	\$15/M	Bed Size	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	Owner Type	\$5/M	CD Rom	\$25/F
Facility Type	\$5/M				

Commissions

Broker: 20%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
June Chevalier	jchevalier@completemedicallists.com	603-823-8042 x118
Michelle Csatari	mcsatari@completemedicallists.com	603-823-8042 x115
Amy Badurina	abadurina@completemedicallists.com	603-823-8042 x114
Bill Woods	bwoods@cml-llc.com	914-771-6640