



COMPLETE MEDICAL'S HEALTHCARE PROFESSIONALS WHO SKI – 679,439

These affluent healthcare professionals enjoy hitting the slopes during the winter months. This is an ideal audience for ski resorts around the country, as well as marketers of vacations and other leisure activities, consumer catalogs, financial offers, investment services, credit cards, and much more.

This comprehensive file is selectable by hundreds of demographic & lifestyle options to help you target your perfect audience.

See why Complete Medical Lists is *the* source for Healthcare Professionals who Ski:

- NCOA'd every six weeks and *again* the day your file is delivered ... guaranteed!
- Telephone numbers are DNC scrubbed every 30 days ... guaranteed!
- Hundreds of demographic & lifestyle selections available!

Key Segments

679,439	Total Healthcare Professionals who Ski	\$70/M
384,811	Total with Telephone Numbers	+ \$15/M
51,170	Total with DNC Scrubbed Telephone Numbers	+ \$15/M
126,490	Total with Email Addresses	\$125/M
492,055	Total who also Enjoy Domestic Travel	+ \$10/M

Additional Selections: By Occupation +\$5/M

391 Acupuncturist	1,853 Occupational Therapy Assistant
900 Athletic Trainer	1,137 Optician
2,924 Chiropractor*	1,128 Optometrist
710 Clinical Lab Professional	663 Osteopathic Physician
920 Clinical Professional	2,985 Paramedic
61,813 Cosmetologist*	984 Pathologist
35 Cytotechnologist	25,603 Pharmacist*
7,302 Dental Assistant	9,423 Pharmacy Technician
17,440 Dental Hygienist	16,221 Physical Therapist
9,553 Dentist*	3,667 Physical Therapy Assistant
2,824 Dietician	32,728 Physician*
18,383 Emergency Medical Technician (EMT)	3,891 Physician Assistant
3,730 Esthetician	334 Podiatrist
2,795 Marriage & Family Therapist*	7,700 Professional Counselor*
4,521 Massage Therapist	440 Psychological Technician
317 Medical Counselor	5,070 Psychologist*
	Radiologic (X-Ray)
882 Mental Health Counselor*	18,520 Technologist*
296,132 Nurse*	6,675 Respiratory Therapist
9,001 Nurse Practitioner	24,416 Social Worker*
54,934 Nursing Assistant - Certified (CNA)	8,635 Speech & Hearing Therapist
772 Nursing Home Administrator	3,302 Veterinarian
37 Nutritionist	476 Veterinary Technician
7,272 Occupational Therapist	



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Selection Charges

Postal Minimum	3,000 Names	Gender	\$5/M	Key Code	\$2/M
Email Minimum	5,000 Names	HH Income	\$5/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	Marital Status	\$5/M	P/S Labels	\$8/M
Age	\$5/M	SCF/Zip Code	\$2/M	CD Rom	\$25/F

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are due in full. Net name arrangements negotiable. 25% commission to recognized brokers on base rate/minimum. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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See next page for additional demographic and lifestyle selections



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Overview of Demographic and Lifestyle Selections Available

Demographics: +\$5/M (except where noted)	Lifestyles: +\$10/M (except where noted)	
<p>Age Birth Month / Date \$15/M Gender Marital Status HH Income Education Occupation Political Party \$10/M Ethnic Group \$15/M Language Spoken \$15/M Religion \$15/M Veteran \$10/M</p> <p>Geography +2/M Zip/SCF Code Zip Radius MSA County Size Code</p> <p>Family Presence of Children # of Children # of Adults Children by Age Children by Gender Generations in HH Senior Adult in HH Single Parent \$10/M</p> <p>Property Homeowner/Renter Dwelling Type Length of Residence \$10/M Home Value \$10/M Home Loan Amount \$15/M Home Swimming Pool \$10/M Home Sq. Ft. \$10/M Home Year Built \$10/M Vacation Home \$10/M</p> <p>Characteristics Green Living \$10/M Self Employed \$20/M Home Office \$20/M</p>	<p>Buyer Activity Avg \$/Order Online/Offline Dollars Spent Online/Offline Last Order Date Online/Offline # of Orders Online/Offline Mail Order/Catalog Buyer Catalog Type Buyer Mail Responder Method of Payment Purchases by Month Retail Purchase Category</p> <p>Buyer Product Category Mens/Womens Apparel High End Appliances Arts & Antiques Automotive Books Childrens Club Memberships Collectibles Crafts & Hobbies Discount Merchandise Fishing Food & Beverage Gardening Health & Beauty Home Furnishings Home Office Hunting Jewelry Military Memorabilia Musical Instruments Pets Photography/Video Sports & Leisure Travel Packages & Products Video & DVDs</p> <p>Financial Personal Investments Foreign Investments Stocks & Bonds Investments Active Investor \$20/M Property Investor \$20/M Net Worth \$20/M</p> <p>Sports Interest NASCAR / Auto Racing Skiing Baseball / Basketball / Football Hockey / Soccer / Tennis Memorabilia</p>	<p>Donor Recent Donation Mail Order Donor Animal Welfare Causes Arts & Cultural Causes Childrens Causes Environment/Wildlife Causes Health Causes Political Causes Religious Causes Veterans Causes</p> <p>Lifestyle & Hobbies Antiques Apple/Mac Owner/User Arts Automotive Work Aviation Beauty & Cosmetics Boat Owner Camping/Hiking Career Improvement Childrens' Interests Civic Activities/Charities Collectibles Cooking Current Affairs/Politics Equestrian Games – Board/Computer/Video Gardening Grandchildren History/Military/Veteran Home Improvement Avid Music Listener Pets – Cat/Dog Reading Science/Space Tobacco Smoker</p> <p>Health Interest Bicycling Dieting/Weight Loss Health/Natural Food Physical/Aerobic Exercise Running/Jogging Exercise Walking for Exercise</p> <p>Travel Interest Cruise Vacations Domestic Travel International Travel RV Travel</p>