



COMPLETE MEDICAL'S HEALTHCARE PROFESSIONALS WHO INVEST – 2,119,758

These affluent healthcare professionals have a high net worth and/or have made mutual fund, stock/bond and/or real estate investments. The file is selectable by investment type and much more. These are excellent prospects for various financial offers, including investment services, online investing, bank and insurance services, credit cards and much more.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks... guaranteed!
- 50% telephone number coverage and DNC scrubbed every 30 days... guaranteed!
- Numerous household demographic and lifestyle selections (see next page)

Key Segments

2,119,758	Total Investing/High Net Worth Healthcare Professionals	\$75/M
18,310	With telephone numbers	+\$15/M

Segment Profile

Healthcare Professionals who Invest are selectable by investment type and over 120 demographic and lifestyle selections (see next page).

Additional Selections – By Occupation

15	Acupuncturist	3,135	Optician - Dispensing
1,640	Athletic Trainer	2,627	Optometrist
3,123	Audiologist	5,136	Paramedic
6,332	Chiropractor	86,406	Pharmacist
10,189	Clinical Lab Scientist	205	Pharmacy Assistant
210,881	Cosmetologist	12,490	Pharmacy Technician
14,754	Dental Assistant	39,829	Physical Therapist
38,582	Dental Hygienist	7,542	Physical Therapy Assistant
42,093	Dentist	7,917	Physician Assistant
10,162	Dietitian	221,610	Physician
36,119	Emergency Medical Technician	1,115	Podiatrist
13,101	Esthetician	24,983	Professional Counselor
28,425	Manicurist	27,126	Psychologist
10,792	Marriage & Family Therapist	54,369	Radiologic (X-Ray) Technologist
8,989	Massage Therapist	16,434	Respiratory Therapist
4,192	Mental Health Counselor	96,738	Social Worker
1,006,736	Nurse	25,996	Speech Pathologist
3,858	Nursing Home Administrator	11,640	Veterinarian
212	Nutritionist	38	Veterinary Hospital Practitioner
19,437	Occupational Therapist	992	Veterinary Technician
3,798	Occupational Therapy Assistant		



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Selection Charges

Base Minimum	5,000 Names	Gender	\$5/M	Key Code	\$2/M
Profession	\$5/M	HH Income	\$5/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	Marital Status	\$5/M	Diskette	\$25/F
Reg. State	\$5/M	SCF/Zip Code	\$2/M	CD Rom	\$25/F
Age	\$5/M	P/S Labels	\$8/M	Mag Tape	\$25/F

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are due in full. Net name arrangements negotiable. 25% commission to recognized brokers on base rate/minimum. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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See other side for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M	Buying Habits Mail Responder Mail Buyer Mail Donor Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M Payment Method Credit Card Cash, check or money order	Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments