



COMPLETE MEDICAL'S DOCTORS AT OFFICE ADDRESS – 823,177

This highly responsive database is one of the most complete listings of Medical Doctors available. The file consists of more than 800,000 office based physicians and is compiled from more than 50 data sources. The file compiles every known office based physician in the US and then re-verifies the data up to 6 more times for accuracy. **This accuracy and depth of coverage make this file invaluable to healthcare marketers.**

Continuous advances in the field of medicine require these professionals seek out new CME, Seminar and Training opportunities. A complete listing of specialty information makes it easy for marketers to offer them specific products and services. Their demographic makes them an ideal target audience for many different kinds of offers including financial planning, affinity credit cards and other high-ticket items.

You can target your ideal audience by selecting over 100 specialties, fax number, office manager, office size, and over 120 demographic & lifestyle selections for home-based practices (see last page).

See why Complete Medical Lists is *the* source for Doctors at Office Address:

- NCOA'd regularly and again the day your file is delivered ... guaranteed!
- 100% Telephone coverage ... guaranteed!

Key Segments

823,177	Medical Doctors	\$75.00 /M
823,177	Records with Phone Numbers	+ \$20.00 /M
770,926	Records with Fax Numbers	+ \$75.00/M
153,502	Records with Office Manager by Name	+ \$50.00/M

Additional Selections - By Specialty

5,097 Acupuncturist	918 Nuclear Medicine Specialist
1,380 Addiction Medicine	80 Nutrition
14,523 Adolescent Medicine	37,630 Obstetrics Gynecology
425 Aerospace Medicine	3,167 Occupational Medicine Spec
1,195 Allergist	1,429 Oncology
4,658 Allergy Immunology	20,826 Ophthalmology
36,478 Anesthesiology	28,342 Optometry
934 Bariatrics	3,716 Orthopedic Foot Ankle
347 Cardiac Electrophysiology	407 Orthopedic Reconstructive Surgery
2,850 Cardio Thoracic Surgeon	1,847 Orthopedic Spine Surgery
26,231 Cardiology	22,092 Orthopedic Surgery
494 Cardiovascular Disease	1,092 Osteopathic Physician
615 Cardiovascular Surgeon	3,085 Other Specialties
1,034 Child Neurology	9,692 Otolaryngology
3,848 Child Psychiatry	5,498 Pain Management Specialist
42,745 Chiropractor	134 Palliative Medicine
833 Clinical Pathology	13,598 Pathology
1,665 Colon Rectal Surgery	307 Pediatric Allergy
3,031 Critical Care Specialist	1,783 Pediatric Cardiology
372 Cytopathology	1,123 Pediatric Critical Care
12,161 Dermatology	976 Pediatric Emergency Medicine
573 Dermatopathology	882 Pediatric Endocrinology
1,735 Diabetes Specialist	968 Pediatric Gastroenterology
24,040 Diagnostic Radiologist	1,488 Pediatric Hematology Oncology
35,277 Emergency Medicine Specialist	489 Pediatric Ophthalmology



COMPLETE MEDICAL'S DOCTORS AT OFFICE ADDRESS – 823,177

6,028 Endocrinology	705 Pediatric Pulmonology
89,093 Family Practitioner	387 Pediatric Radiology
14,298 Gastroenterology	453 Pediatric Surgery
8,323 General Practitioner	54,184 Pediatrics
23,754 General Surgery	262 Perinatal
949 Genetics Specialist	7,678 Physical Medicine Rehab Specialist
5,160 Geriatrician	7,676 Plastic Surgery
1,018 Gynecologic Oncology	15,930 Podiatrist
4,344 Gynecology	1,412 Preventive Medicine Specialist
2,940 Hand Surgery	38,352 Psychiatry
5,811 Head Neck Surgery	13,384 Psychologist
981 Hematology	1,359 Pulmonary Critical Care
11,436 Hematology Oncology	9,521 Pulmonology
990 Hepatology	4,399 Radiation Oncology
417 Holistic Medicine	21,791 Radiologist
5,194 Hospitalist	1,026 Reproductive Endocrinology
140 Immunology	5,059 Rheumatology
6,649 Infectious Disease Specialist	2,600 Sleep Medicine
181,622 Internal Medicine	7,967 Sports Medicine Specialist
737 Internal Medicine Pediatrics	636 Surgical Oncology
679 Interventional Cardiology	4,891 Thoracic Surgery
644 Legal Medicine	881 Transplant Surgery
1,119 Medical Oncology	905 Trauma Surgery
92 Medical Toxicology	1,689 Urgent Care Specialist
1,863 Neonatology	10,889 Urology
8,929 Nephrology	1,139 Vascular Interventional Rad
14,510 Neurology	4,925 Vascular Surgery
1,167 Neuroradiology Specialist	89 Womens Health Specialist
5,329 Neurosurgery	82 Wound Care

Additional Selections - By Office Size

Size 1	210,081	Size 10-99	173,802
Size 2-4	215,986	Size 100+	98,700
Size 5-9	124,089	Other sizes & ranges available – please inquire!	

Selection Charges

Base Minimum	\$225.00	Office Size	\$15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	CD Rom	\$25/F

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.



COMPLETE MEDICAL'S DOCTORS AT OFFICE ADDRESS – 823,177

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
June Chevalier	jchevalier@completemedicallists.com	570-520-4168
Amy Badurina	abadurina@completemedicallists.com	603-823-8042 x114
Bill Woods	bwoods@cml-llc.com	914-771-6640

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psytle - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Video games Other electronics</p> <p>Sports Extreme Sports Golf Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Personal investments Real estate investments Stock/Bond investments</p>