



COMPLETE MEDICAL'S DOCTORS OFFICE MANAGERS – 110,996

The file consists of more than 110,000 office-based medical office managers and is compiled from more than 50 data sources. The file provides unparalleled depth and selectivity for reaching medical office managers. The file compiles every known physician's office in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

These highly trained and educated medical office managers are responsible for purchase decisions and day-to-day management of busy medical practices. They will typically supervise day-to-day operations in smaller offices, and will advise physicians on business strategies and ways to improve patient care in larger group practices. Medical office managers are the fastest growing segment of medical and health service management. These professionals are excellent prospects for management seminars, office supplies, computer supplies, uniforms and much more, including consumer offers, such as credit cards, vacations, magazines, etc.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks... guaranteed!
- Numerous household demographic and lifestyle selections (see last page)

Key Segments

110,996	Total Medical Office Managers	\$75.00/M
110,996	Records with Phone Numbers	+ \$20.00 /M
83,247	Records with Fax Numbers	+ \$75.00/M
110,996	Records with Physician by Name	+ \$50.00/M

Segment Profile

Medical Office Managers are selectable are selectable by over 100 Physician Specialties, Presence of Phone Number, Presence of Fax Number, Presence of Physician, Office Size, and over 120 demographic and lifestyle selections (see last page).

Additional Selections - By Specialty

517 Allergist 767 Allergist/Immunologist 902 Anesthesiologist 104 Cardiac Electrophysiology 3,973 Cardiologist 281 Child Psychiatrist 137 Clinical Pathology 249 Colon/Rectal Surgeon 3,629 Dermatologist 650 Diagnostic Radiologist 879 Emergency Medicine Specialist 577 Endocrinologist 15,691 Family Practitioner 2,278 Gastroenterologist 9,937 General Practitioner 4,237 General Surgeon 214 Geriatrician 392 Gynecologist 268 Hand Surgeon	721 Oncologist 728 Oncologist/Hematologist 4,857 Ophthalmologist 265 Optometrist 4,854 Orthopedic Surgeon 3,876 Other / Unknown 2,126 Otolaryngologist 249 Pain Management Specialist 259 Pathologist 127 Pediatric Cardiology 161 Pediatric Internal Medicine 152 Pediatric Surgeon 5,129 Pediatrician 681 Physical Medicine/Rehab Spec 1,724 Plastic Surgeon 984 Podiatrist 5,225 Psychiatrist 85 Psychologist 139 Pulmonary Critical Care
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COMPLETE MEDICAL LISTS

**COMPLETE MEDICAL'S DOCTORS
OFFICE MANAGERS – 110,996**

143 Hematologist
438 Infectious Disease Specialist
13,023 Internist
293 Medical Oncologist
139 Neonatologist
943 Nephrologist
2,308 Neurologist
562 Neurosurgeon
7,510 Obstetrician/Gynecologist
236 Occupational Medicine Spec

1,086 Pulmonologist
394 Radiation Oncologist
691 Radiologist
115 Reproductive Endocrinology
624 Rheumatologist
118 Sport Medicine Specialist
622 Thoracic Surgeon
2,304 Urologist
356 Vascular Surgeon

+ *Many More – Please Inquire*

Additional Selections - By Office Size

Size 1 64,472 Size 5-9 10,337 Size 100+ 52
Size 2 17,268 Size 10-24 3,028 *Other sizes and ranges available*
Size 3-4 15,207 Size 25-99 592 *Please Inquire*

Selection Charges

Base Minimum	\$235.00	Office Size	15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$5/M	Radius	\$3 per radius	CD Rom	\$25/F
Specialty	\$5/M	Key Code	\$2/M	Mag Tape	\$25/F
Office Manager	\$50/M				

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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See other side for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M	Buying Habits Mail Responder Mail Buyer Mail Donor Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M Payment Method Credit Card Cash, check or money order	Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments