



COMPLETE MEDICAL'S DERMATOLOGISTS AT OFFICE ADDRESS – 26,394

This highly responsive database is one of the most complete listings of Dermatologists available. The file consists of more than 26,000 office based dermatology physicians and is compiled from more than 50 data sources. The file compiles every known office based dermatologist in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

Continuous advances in the field of medicine require these professionals seek out new CME, Seminar and Training opportunities. A complete listing of specialty information makes it easy for marketers to offer them specific products and services. Their demographic makes them an ideal target audience for many different kinds of offers including financial planning, affinity credit cards and other high-ticket items.

See why Complete Medical Lists is *the* source for Dermatologists at office address:

- Data is re-verified up to six times for accuracy... guaranteed!
- NCOA'd every six weeks... guaranteed!
- Numerous household demographic and lifestyle selections available for physicians with home-based offices... guaranteed!

Key Segments

26,394	Dermatologists	\$75.00 /M
26,394	Records with Phone Numbers	+ \$20.00 /M
20,137	Records with Fax Numbers	+ \$75.00/M
10,557	Records with Office Manager by Name	+ \$50.00/M

Segment Profile

Dermatologists at Office Address are selectable by Specialty, Presence of Phone Number, Presence of Fax Number, Presence of Office Manager, Office Size, and over 120 demographic and lifestyle selections for home-based practices (see last page).

Additional Selections - By Primary Specialty

14,695	Dermatology	1,736	Diagnostic Radiology
167	Dermatopathology	9,488	Psychiatry
		+ Many More – Please Inquire	

Additional Selections - By Office Size

Size 1	10,411	Size 5-9	4,495	Size 100+	465
Size 2	3,174	Size 10-24	2,590	Other sizes and ranges available	
Size 3-4	3,885	Size 25-99	1,374	Please Inquire	

Selection Charges

Base Minimum	\$225.00	Office Size	15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$5/M	Radius	\$3 per radius	CD Rom	\$25/F
Specialty	\$5/M	Key Code	\$2/M	Mag Tape	\$25/F
Office Manager	\$50/M				

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M



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Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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Eric Woolf	ewoolf@cml-llc.com	914-771-6640
Mike Jorgovan	mjorgovan@cml-llc.com	914-771-6640

See other side for additional demographic and lifestyle selections



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Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psycle - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>