



COMPLETE MEDICAL'S DENTISTS AT OFFICE ADDRESS – 208,232

This highly responsive database is one of the most complete listings of Dentists available. The file consists of more than 200,000 office based dentists and is compiled from more than 50 data sources. The file compiles every known office based dentist in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

Continuous advances in the field of medicine require these professionals seek out new CME, Seminar and Training opportunities. A complete listing of specialty information makes it easy for marketers to offer them specific products and services. Their demographic makes them an ideal target audience for many different kinds of offers including financial planning, affinity credit cards and other high-ticket items.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks... guaranteed!
- Numerous household demographic and lifestyle selections (see last page)

Key Segments

208,232	Dentists	\$75.00 /M
208,232	Records with Phone Numbers	+ \$20.00 /M
19,595	Records with Fax Numbers	+ \$75.00/M

Segment Profile

Dentists at Office Address are selectable by Specialty, Presence of Phone Number, Presence of Fax Number, Office Size, and over 120 demographic and lifestyle selections (see last page).

Additional Selections - By Specialty

4,281	Endodontist	3,814	Pedodontist
173,411	General Dentistry	3,944	Periodontist
8,319	Oral Surgeon	1,482	Prosthodontist
12,480	Orthodontist	592	Other specialties

Additional Selections - By Office Size

Size 1	90,571	Size 5-9	19,539	Size 100+	507
Size 2	51,765	Size 10-24	7,698	Other sizes and ranges available	
Size 3-4	38,522	Size 25-99	3,960	Please Inquire	

Selection Charges

Base Minimum	\$235.00	Office Size	15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$5/M	Radius	\$3 per radius	CD Rom	\$25/F
Specialty	\$5/M	Key Code	\$2/M	Mag Tape	\$25/F

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M



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Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
June Chevalier	jchevalier@completemedicallists.com	570-520-4168
Amy Badurina	abadurina@completemedicallists.com	603-823-8042 x114
Bill Woods	bwoods@cml-llc.com	914-771-6640

See other side for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>