



COMPLETE MEDICAL'S DENTIST OFFICE MANAGERS – 16,002

The file consists of more than 16,000 office-based dental office managers and is compiled from more than 50 data sources. The file provides unparalleled depth and selectivity for reaching medical office managers. The file compiles every known physician's office in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

These highly trained and educated medical office managers are responsible for purchase decisions and day-to-day management of busy dental practices. They will typically supervise day-to-day operations in smaller offices, and will advise dentists on business strategies and ways to improve patient care in larger group practices. Dental office managers are the fastest growing segment of medical and health service management. These professionals are excellent prospects for management seminars, office supplies, computer supplies, uniforms and much more, including consumer offers, such as credit cards, vacations, magazines, etc.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks and again the day your file ships... guaranteed!
- 100% office telephone number coverage... guaranteed!

Key Segments

16,002	Total Medical Office Managers	\$75.00/M
16,002	Records with Phone Numbers	+ \$20.00 /M
12,593	Records with Fax Numbers	+ \$75.00/M
16,002	Records with Physician by Name	+ \$50.00/M

Segment Profile

Dentist Office Managers are selectable by over 100 Physician Specialties, Presence of Phone Number, Presence of Fax Number, Presence of Dentist, Office Size, and over 120 demographic and lifestyle selections (see last page).

Additional Selections - By Specialty

191	Endodontics	318	Pedodontist
13,540	General Practice	188	Periodontics
588	Oral Surgery	94	Prosthodontics
1,029	Orthodontics		

Additional Selections - By Office Size

Size 1	6,755	Size 5-9	1,300	<i>Other sizes and ranges available Please Inquire</i>
Size 2	4,443	Size 10-24	285	
Size 3-4	3,175	Size 25+	44	

Selection Charges

Base Minimum	\$235.00	Office Size	15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$5/M	Radius	\$3 per radius	CD Rom	\$25/F
Specialty	\$5/M	Key Code	\$2/M	Mag Tape	\$25/F
Office Manager	\$50/M				



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Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net NameNet: 85%
Min. Qty: 50,000
Run Charges: \$10/M**Terms & Conditions**

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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See other side for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>