



**COMPLETE MEDICAL'S DENTAL
HYGIENISTS & DENTAL ASSISTANTS
– 347,418**

Dental hygienists are licensed oral health professionals who focus on preventing and treating oral diseases- both to protect teeth and gums, and also to protect patients' total health. They can work as clinicians, educators, researchers, administrators, managers, preventive program developers, consumer advocates, sales and marketing managers, editors, and consultants.

Dental Assistants assistant might work with the dentist as well as managing the business aspects of the practice such as scheduling, billing and purchasing. In larger practices the duties may be more specialized. Many assistants are qualified to take X-rays. In most dental offices, the dental assistant is in charge of infection control procedures, which are closely regulated by OSHA.

Dental Hygienists and Assistants are excellent prospects for uniforms, continuing education, professional literature, recruiting and much more.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd regularly and again the day your file is delivered ... guaranteed!
- Phones are DNC scrubbed every 30 days ... guaranteed!
- Numerous household demographic and lifestyle selections (see next page)

Key Segments

347,418	Total Dental Hygienists and Assistants	\$60/M
104,481	With Telephone Numbers	+\$15/M
33,005	With Email Addresses	\$125/M
190,433	Total Dental Hygienists	+ \$5/M
156,985	Total Dental Assistants	+ \$5/M

Selection Charges

Base Minimum	3,000 Names	Key Code	\$2/M
Reg. State	\$5/M	Email/FTP	\$25/F
Gender	\$5/M	P/S Labels	\$8/M
SCF/Zip Code	\$5/M	CD Rom	\$25/F

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
June Chevalier	jchevalier@completemedicallists.com	603-823-8042 x210
Michelle Csatari	mcsatari@completemedicallists.com	603-823-8042 x115
Amy Badurina	abadurina@completemedicallists.com	603-823-8042 x114
Bill Woods	bwoods@cml-llc.com	914-771-6640

See other side for additional demographic and lifestyle selections



**COMPLETE MEDICAL'S DENTAL
HYGIENISTS & DENTAL ASSISTANTS
– 347,418**

Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psycle - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>