



COMPLETE MEDICAL'S CONTRIBUTING MEDICAL PROFESSIONALS – 5,654,378

This file reaches doctors, dentists, nurses and many other medical and allied health professionals who have made contributions to a wide variety of causes. These donors are affluent professionals who are excellent prospects for fundraising offers of all kinds including community, political, environmental and charitable causes and much more.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks... guaranteed!
- 50% telephone number coverage and DNC scrubbed every 30 days... guaranteed!
- Numerous household demographic and lifestyle selections (see next page)

Key Segments			
	5,654,378	Total Contributing Medical Professionals	\$70/M
	2,641,771	With telephone numbers	+\$15.00/M

Segment Profile

Contributing Medical Professionals are selectable by contribution category, license type and over 120 demographic and lifestyle selections (see next page).

By Causes Supported	+\$5/M			
699,164	Animal Welfare	1,793,064	Health	
68,755	Arts or Cultural	4,036,461	Political	
897,603	Childrens	1,123,459	Religious	
915,604	Environment / Wildlife	578,090	Veterans	

Selection Charges

Base Minimum	3,000 Names	Gender	\$5/M	Key Code	\$2/M
Professional License Type	\$5/M	HH Income	\$5/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	Marital Status	\$5/M	Diskette	\$25/F
Reg. State	\$5/M	SCF/Zip Code	\$2/M	CD Rom	\$25/F
Age	\$5/M	P/S Labels	\$8/M	Mag Tape	\$25/F

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1 – 3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 20% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

Tim Burnell	tburnell@completemedicallists.com	603-823-8042 x113
June Chevalier	jchevalier@completemedicallists.com	570-520-4168
Amy Badurina	abadurina@completemedicallists.com	603-823-8042 x114
Bill Woods	bwoods@cml-llc.com	914-771-6640

See other side for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Animal Welfare Causes Arts / Cultural Environment / Wildlife Health Related Causes Political Causes Religious Causes</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>