



COMPLETE MEDICAL'S CHIROPRACTORS AT OFFICE ADDRESS – 45,634

This highly responsive database is one of the most complete listings of Chiropractors available. The file consists of more than 45,000 office based chiropractors and is compiled from more than 50 data sources. The file compiles every known office based chiropractor in the US and then re-verifies the data up to 6 more times for accuracy. This accuracy and depth of coverage make this file invaluable to healthcare marketers.

Continuous advances in the field of medicine require these professionals seek out new CME, Seminar and Training opportunities. A complete listing of specialty information makes it easy for marketers to offer them specific products and services. Their demographic makes them an ideal target audience for many different kinds of offers including financial planning, affinity credit cards and other high-ticket items.

See why Complete Medical Lists is *the* source for doctors at office address:

- NCOA'd every six weeks and again the day your file ships... guaranteed!
- Numerous household demographic and lifestyle selections available for physicians with home-based offices... guaranteed!

Key Segments

45,634	Chiropractors at Office Address	\$75.00 /M
45,634	Records with Phone Numbers	+ \$20.00 /M
39,645	Records with Fax Numbers	+ \$75.00/M
37,767	Records with Office Manager by Name	+ \$50.00/M

Segment Profile

Chiropractors at Office Address are selectable by Presence of Phone Number, Presence of Fax Number, Presence of Office Manager, Office Size, Employee Size and over 120 demographic and lifestyle selections for home-based practices (see last page).

Additional Selections - By Office Size

Size 1-5	44,730	Size 11-20	202	Size 50+	63
Size 6-10	498	Size 21-50	141	<i>Other sizes and ranges available Please Inquire</i>	

Selection Charges

Base Minimum	\$225.00	Office Size	15/M	P/S Labels	\$8/M
Phone Numbers	\$20/M	SCF/Zip Code	\$5/M	Email/FTP	\$25/F
Fax Numbers	\$75/M	County/FIPS	\$5/M	Diskette	\$25/F
Gender	\$5/M	Radius	\$3 per radius	CD Rom	\$25/F
Office Manager	\$50/M	Key Code	\$2/M	Mag Tape	\$25/F



**COMPLETE MEDICAL'S
CHIROPRACTORS AT OFFICE
ADDRESS – 45,634**

Commissions

Broker: 25%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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Eric Woolf	ewoolf@cml-llc.com	914-771-6640
Mike Jorgovan	mjorgovan@cml-llc.com	914-771-6640

See other side for additional demographic and lifestyle selections



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Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
<p>Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M</p> <p>Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psycle - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M</p>	<p>Buying Habits Mail Responder Mail Buyer Mail Donor</p> <p>Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser</p> <p>Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting</p> <p>Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics</p> <p>Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV</p> <p>Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M</p> <p>Payment Method Credit Card Cash, check or money order</p>	<p>Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA</p> <p>Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines</p> <p>Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health</p> <p>Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues</p> <p>Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M</p> <p>Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments</p>