



COMPLETE CHIROPRACTORS – 39,628

Chiropractors take a holistic approach to health care, stressing the patient’s overall health and wellness. They diagnose and treat patients whose health problems are associated with the body’s muscular, nervous, and skeletal systems, especially the spine. Chiropractic is the fastest-growing and second-largest primary health care profession in the U.S., spread from rural areas to inner cities, with over 30 million consumers making chiropractic a regular part of their health care program. These medical professionals are excellent prospects for professional, business, and continuing education offers, as well as for luxury items, professional recruitment, vacations, financial offers and much more.

Key Segments			
39,628	Total Chiropractors		\$60.00/M
39,615	With telephone numbers		+\$15.00/M
27,014	With fax numbers		+\$50.00/M

Segment Profile

Chiropractors are selectable by gender and office size.

Selection Charges

Base Minimum	3,000 Names	Gender	\$5/M	Key Code	\$2/M
Office Size	\$5/M	SCF/Zip Code	\$2/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	P/S Labels	\$8/M	Diskette	\$25/F
Fax Numbers	\$50/M			CD Rom	\$25/F
				Mag Tape	\$25/F

Commissions		Cancellations		Net Name	
Broker:	25%	Charges:	\$8/M, \$50 Minimum	Net:	85%
				Min. Qty:	50,000
				Run Charges:	\$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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