



## COMPLETE MEDICAL'S ASSISTED LIVING FACILITIES AND EXECUTIVES – 69,602

This database is one of the most complete listings of Assisted Living Facilities and their Executives. These facilities provide services for older adults who require assistance monitoring their medication, preparing meals, housekeeping, and other daily living skills.

These locations are staffed by highly trained medical professionals and the ability to reach the right person with your targeted offer is an essential part of your mail campaign. This file allows you to deliver your message with confidence. These executives are an excellent target audience for seminars, uniforms, educational offers, business administration offers and much more.

See why Complete Medical Lists is *the* source for Assisted Living Facilities:

- NCOA'd every six weeks and again the day your file ships... guaranteed!
- 100% Telephone coverage... guaranteed!

### Key Segments

15,179	Total Assisted Living Facilities	\$95.00 /M
69,602	Total Assisted Living Facility Executives (by job title)	+5.00 /M
69,602	Telephone Numbers	+\$15.00/M

### Segment Profile

Assisted Living Facilities and Executives are selectable by job title, facility/service type, number of beds, ownership type, telephone numbers and fax numbers.

#### Additional Segments

<b>By Job Function</b>		<b>+5.00/M</b>	
10,655	Activities Director	2,405	In-Service Education Director
2,670	Admissions Director	2,180	Marketing/Public Relations Dir
473	Alzheimers Services Director	6,076	Medical Director
2,464	Business Office Manager	2,407	Medical Records Director
411	CEO	3,109	Nursing Services Director
18,221	Chief Administrator	1,252	Physical Therapy Director
1,202	Chief Financial Officer	1,401	Purchasing Director
2,957	Food Services Director	811	Quality Control Director
2,183	HIPAA Compliance Director	1,252	Rehabilitation Director
2,572	Housekeeping Director	2,671	Social Services Director
2,230	Human Resources		

### Selection Charges

Base Minimum	5,000 Names	Training Accreditation	\$5/M	Key Code	\$2/M
Job Function	\$5/M	Bed Type	\$5/M	Email/FTP	\$25/F
Phone Numbers	\$15/M	Bed Size	\$5/M	Diskette	\$25/F
Fax Numbers	\$75/M	SCF/Zip Code	\$2/M	CD Rom	\$25/F
Facility Type	\$5/M	P/S Labels	\$8/M	Mag Tape	\$25/F

### Commissions

Broker: 20%

### Cancellations

Charges: \$8/M, \$50 Minimum

### Net Name

Net: 85%  
Min. Qty: 50,000



**COMPLETE MEDICAL'S ASSISTED  
LIVING FACILITIES AND  
EXECUTIVES – 69,602**

Run Charges: \$10/M

**Terms & Conditions**

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 20% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

**Contacts**

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