



# COMPLETE AMBULATORY MEDICAL FACILITIES & EXECS BY FACILITY TYPE & DIAGNOSTIC SERVICES – 7,880

This file allows marketers to reach medical and business professionals in the independent ambulatory medical facilities. These facilities include ambulatory care centers, diagnostic imaging centers and ambulatory surgical centers not affiliated with a hospital or major medical center. Additional selections by diagnostic and surgical services provided allow for finer targeting. This file is useful for a wide variety of promotions, including medical devices, office equipment, training, business services, seminars, publications and much more.

**Key Segments**

|  |              |                         |               |
|--|--------------|-------------------------|---------------|
|  | <b>6,848</b> | <b>Total Facilities</b> | <b>\$60/M</b> |
|  | <b>7,880</b> | <b>Total Executives</b> | <b>\$60/M</b> |

**Segment Profile**

Ambulatory Medical Facilities and Executives are selectable by facility type, diagnostic services provided, surgical services provided and job function.

**Additional Selections - By Specialty**

| <b>By Facility Type</b>               |  |      |
|---------------------------------------|--|------|
| 532                                   | Ambulatory Care Center                   | +5/M |
| 2,339                                 | Ambulatory Surgery Center                | +5/M |
| 3,968                                 | Diagnostic Imaging Center                | +5/M |
| <b>By Diagnostic Service Provided</b> |  |      |
| 719                                   | Bone Densitometry                        | +5/M |
| 294                                   | Cardiac Stress Testing                   | +5/M |
| 1,258                                 | Computed Tomography (CT)                 | +5/M |
| 2,627                                 | Magnetic Resonance Imaging (MRI)         | +5/M |
| 1,161                                 | Mammography                              | +5/M |
| 327                                   | MR Angiography                           | +5/M |
| 545                                   | Nuclear Medicine                         | +5/M |
| 736                                   | Radiography & Fluoroscopy                | +5/M |
| 1,199                                 | Ultrasound                               | +5/M |
| 1,266                                 | X-Ray                                    | +5/M |
| <b>By Surgical Services Offered</b>   |  |      |
| 430                                   | Gastroenterology                         | +5/M |
| 491                                   | Orthopedics                              | +5/M |
| 2,067                                 | General Surgery                          | +5/M |
| 548                                   | Ophthalmology                            | +5/M |
| 231                                   | Otolaryngology                           | +5/M |
| 670                                   | Facial, Plastic & Reconstruction Surgery | +5/M |
| 637                                   | Cosmetic Surgery                         | +5/M |
| 442                                   | General Plastic Surgery                  | +5/M |
| 217                                   | Dermatology                              | +5/M |



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|       |                  |      |
|-------|------------------|------|
| 418   | Pain Management  | +5/M |
| 379   | Podiatry         | +5/M |
| 136   | Vascular Surgery | +5/M |
| 222   | Oncology         | +5/M |
| 431   | Urology          | +5/M |
| 1,441 | Radiology        | +5/M |
| 385   | OB/GYN           | +5/M |
| 242   | Dentistry        | +5/M |

**By Job Function/Title**

|       |                     |      |
|-------|---------------------|------|
| 1,197 | CEO                 | +5/M |
| 1,193 | President           | +5/M |
| 174   | Purchasing          | +5/M |
| 2,785 | Medical Director    | +5/M |
| 321   | Director of Nursing | +5/M |
| 89    | Director of Patient | +5/M |

**Selection Charges**

|                           |             |                |        |           |        |
|---------------------------|-------------|----------------|--------|-----------|--------|
| Base Minimum              | 3,000 Names | Phone numbers  | \$15/M | Key Code  | \$2/M  |
| Facility Type             | \$5/M       | Fax numbers    | \$50/M | Email/FTP | \$25/F |
| Diagnostic                | \$5/M       | SCF/County/ZIP | \$2/M  | Diskette  | \$25/F |
| Service Provided          |             |                |        |           |        |
| Surgical Services Offered | \$5/M       | P/S Labels     | \$8/M  | CD Rom    | \$25/F |
| Job Function              | \$5/M       |                |        | Mag Tape  | \$25/F |

**Commissions**

Broker: 25%

**Cancellations**

Charges: \$8/M, \$50 Minimum

**Net Name**

Net: 85%  
Min. Qty: 50,000  
Run Charges: \$10/M

**Terms & Conditions**

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

**Contacts**

|                |  |                   |
|----------------|--|-------------------|
| Tim Burnell    | <a href="mailto:tburnell@completemedicallists.com">tburnell@completemedicallists.com</a> | 603-823-8042 x113 |
| Andrew Buckley | <a href="mailto:abuckley@completemedicallists.com">abuckley@completemedicallists.com</a> | 603-823-8042 x112 |
| Eric Woolf     | <a href="mailto:ewoolf@cml-llc.com">ewoolf@cml-llc.com</a>                               | 914-771-6640      |
| Mike Jorgovan  | <a href="mailto:mjorgovan@cml-llc.com">mjorgovan@cml-llc.com</a>                         | 914-771-6640      |