



COMPLETE MEDICAL'S ALLIED HEALTH & MEDICAL PROFESSIONALS – 14,494,206

This highly responsive database represents the most Complete listing of Allied Health and Medical Professionals. These affluent individuals are an excellent target audience for professional offers, continuing education, catalogs, fundraising, medical apparel, periodicals, insurance, financial offers, vacations, as well as most other consumer related offers.

See why Complete Medical Lists is *the* source for medical and allied health professionals:

- NCOA'd every six weeks and again the day your file is delivered ... guaranteed!
- 50% telephone number coverage and DNC scrubbed every 30 days ... guaranteed!
- Numerous household demographic and lifestyle selections (see next page)

Key Segments

14,494,206	Total Allied Health & Medical Professionals	\$60.00 /M
4,227,509	Total with Telephone Numbers	+ 15.00/M
1,275,014	With Telephone Numbers – DNC Scrubbed	+ 15.00/M
650,929	With Email Address	<i>Please Inquire</i>

Segment Profile

Allied Health & Medical Professionals are selectable by license type and over 120 demographic and lifestyle selections (see next page).

Additional Segments

		+\$5/M	
15,135	Acupuncturist	26,399	Optician - Dispensing
11,993	Athletic Trainer	46,164	Optometrist
97,712	Chiropractor*	40,034	Paramedic
25,800	Clinical lab Scientist	358,479	Pharmacist*
1,449,056	Cosmetologist*	291,516	Pharmacy Technician
139,681	Dental Assistant	161,872	Physical Therapist
183,925	Dental Hygienist	52,551	Physical Therapy Assistant
329,896	Dentist*	109,999	Physician Assistant
37,652	Dietitian (also see Nutritionist)	1,345,592	Physician*
268,849	Emergency Medical Technician (EMT)	18,065	Podiatrist
77,220	Marriage & Family Therapist*	146,800	Professional Counselor*
93,485	Massage Therapist	125,205	Psychologist*
16,663	Mental Health Counselor*	257,114	Radiologic (X-Ray) Technologist*
5,194,137	Nurse*	117,814	Respiratory Therapist
12,406	Nursing Home Administrator	504,851	Social Worker*
775	Nutritionist (also see Dietician)	125,538	Speech and Hearing Therapist
86,730	Occupational Therapist	57,302	Veterinarian
28,149	Occupational Therapy Assistant	7,244	Veterinary Technician

* *Additional Specialties Available (please inquire)*

Selection Charges

Base Minimum	3,000 Names	SCF/Zip Code	\$5/M
Telephone Numbers	\$15/M	Email/FTP	\$50/F
Commissions:	25%	CD Rom	\$50/F
Cancellations:	\$50 Min. + \$8/M R/C	Mag Tape	\$25/F
Net Name:	85% - 50,000 Min. - \$10/M Run Charges	P/S Labels	\$10/M



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Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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See other side for additional demographic and lifestyle selections



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Demographic and Lifestyle Selections

Demographics - \$5/M Additional EXCEPT where noted	Lifestyles - \$10/M Additional EXCEPT where noted	
Age Gender Marital Status Income # of Children Children by Age Presence of Children Education County Size Code Occupation Credit Cards Dwelling Type Homeowner / Renter Code Length of Residence Home Value - \$10/M Net Worth - \$15/M Income Producing Assets - \$15/M Prizm NE - \$15/M Psyche - \$20/M ConneXions - \$20/M Niches - \$15/M Religion - \$15/M Ethnicity - \$15/M	Buying Habits Mail Responder Mail Buyer Mail Donor Buying Medium Catalog Purchaser Internet Purchaser Retail Purchaser Interests Art/Antique collecting Avid book reading Bible/Devotional reading Casino Gambling Collectibles Contests/Sweepstakes Crafts Cultural/Art events Our Nation's Heritage Photography Sewing/Needlework Stamp/Coin collecting Electronics Cable TV viewing Home video recording Personal/home computer Pre-recorded videos Stereo/Records/Tapes/CDs Video games Other electronics Sports Extreme Sports Golf NASCAR enthusiast Skateboarding Snowboarding Snow skiing Soccer Tennis Watching sports on TV Power Sports Own a All Terrain Vehicle - \$15/M Own a Boat - \$15/M Own a Motorcycle - \$15/M Own a Personal Watercraft - \$15/M Own a Recreational Vehicle - \$15/M Own a Snowmobile - \$15/M Payment Method Credit Card Cash, check or money order	Travel Airline Club Cruise ship vacations Foreign travel Travel for business Travel for pleasure Travel in the USA Home Any pet (non-specific) Automotive work Dining/Home cooking Fashion clothing Gardening Gourmet cooking/fine foods Grandchildren Have a swimming pool Home furnishing/decorating Home improvement projects Home workshop Own a cat Own a dog Wines Health and Fitness Dieting/Weight control Health/natural foods Physical fitness/exercise Rollerblading Running/Jogging Self-Improvement Walking for health Contributors Charities/Volunteer activities Community/Civic Activities Current Affairs/Politics Other charitable causes Veteran contributor Wildlife/Environmental issues Outdoors Bicycling Camping/Hiking Fishing Horseback riding Hunting/Shooting Mountain Biking Hunting Licenses - \$15/M Fishing Licenses - \$15/M Personal Finance Moneymaking opportunities Mutual fund investments Real estate investments Stock/Bond investments