



ABOUT AILMENTS: PHYSICAL DISABILITIES – 425,000

Consumers with physical disabilities are the largest minority in the United States, crossing over all boundaries of race, gender and religion. This market spends over \$200 million dollars every year on items ranging from health and beauty products to high-end electronics (they spend twice as much time online than their non-disabled counterparts) to home goods and much more.

This is an ideal file for marketers of pharmaceutical and OTC remedies, along with distributors of medical devices and aides designed to help these consumers. This is also a strong file for those marketing magazines, credit cards, electronics and computers, travel offers and much more.

See why Complete Medical Lists is *the* source for consumers with disabilities:

- NCOA'd every six weeks and again the day your file is delivered ... guaranteed!
- Telephones are DNC scrubbed every 30 days... guaranteed!
- Numerous household demographic and lifestyle selections available!

Key Segments

425,000	Total Physical Disabilities	\$200/M
204,000	Total Wheel chair users	\$200/M
197,000	Total with Telephone Numbers	+ \$25/M

Segment Profile

These consumers are also selectable by age, homeowners/renters, presence of children, gender, estimated household income, marital status and numerous other demographic and lifestyle selections.

Selection Charges

Base Minimum	4,000 Names	SCF/Zip Code	\$5/M	Key Code	\$2/M
Phone Numbers	\$25/M	Occupation	10/M	P/S Labels	\$8/M
Age	10/M	Presence of children	10/M	CD Rom	\$25/F
Income	10/M	Credit Card	10/M	Mag Tape	\$25/F
Gender	10/M	Education	10/M	Email/FTP	\$25/F
Marital Status	10/M	Homeowner	10/M	Diskette	\$25/F

Commissions

Broker: 20%

Cancellations

Charges: \$8/M, \$50 Minimum

Net Name

Net: 85%
Min. Qty: 50,000
Run Charges: \$10/M

Terms & Conditions

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

Contacts

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