



<b>COMPLETE ADA DENTISTS – 217,475</b>
--

This popular list is the American Dental Association's master file of all dentists - both members and non-members - in the United States and its possessions. The ADA maintains the list through surveys, publication mailings and contracts with dental schools, hospitals, specialty boards, state licenses and medical societies. It includes the most complete and accurate list of Dentists available from any source for use by medical companies and others who wish to target dentists.

These professionals are ideal prospects for continuing education, medical and dental equipment, journals, magazines along with office and administrative tools, supplies, software, etc. (Data is provided through an authorized ADA database licensee.)

**Key Segments**

217,475	Total Dentists	\$50/M*^
111,607	Total with telephone numbers	+ \$15/M
48,649	Total with e-mail addresses	\$425/M*#

(\*)2007 ADA Royalty: \$18.50/M additional; ^Fundraising/Non-Profit base: \$45/M

**Segment Profile**

Dentists are selectable by Specialty, Age, Address Type, Occupation, Practice Type, Graduation Year, Degree and Dental School Attended.

Additional Segments. Inquire for others.

<b>By Specialty</b>		
908	Dental Public Health	+ \$5/M
4,232	Endodontics	+ \$5/M
143,032	General Dentistry	+ \$5/M
6,151	Oral Surgery	+ \$5/M
9,182	Orthodontics	+ \$5/M
4,661	Pediatric Dentistry/Pedodontists	+ \$5/M
4,785	Periodontics	+ \$5/M
2,957	Prosthodontics	+ \$5/M
2,535	Dental School Faculty	+ \$5/M

**Selection Charges**

Base Minimum	5,000 Names	Graduation Yr	\$5/M	Key Code	\$2/M
Specialty	\$5/M	Practice Type	\$5/M	Email/FTP	\$25/F
Phone Numbers	\$40/M (\$80 min.)	Degree	\$5/M	Diskette/CD	\$25/F
Age	\$5/M	Dental School	\$5/M	CD Rom	\$25/F
Occupation	\$5/M	Geography	\$2/M	P-S Labels	\$8/M

**Commissions**

Broker:	25%
Broker <sup>#</sup> :	20% (E-mail)

**Cancellations**

Charges: \$8/M, \$50 Minimum

**Net Name**

Net:	85%
Min. Qty:	50,000
Run Charges:	\$10/M



<b>COMPLETE ADA DENTISTS – 217,475</b>
--

**Terms & Conditions**

Allow 1-3 working days to process order. Payment due 30 days from mail date. Cancellations after mail date are fully due. Net name arrangements negotiable. 25% commission to authorized brokers on base rate. Unlimited usage, 2x base/minimum plus selection and output material charges.

**Contacts**

---

Tim Burnell	<a href="mailto:tburnell@completemedicallists.com">tburnell@completemedicallists.com</a>	603-823-8042 x113
Andrew Buckley	<a href="mailto:abuckley@completemedicallists.com">abuckley@completemedicallists.com</a>	603-823-8042 x112
Eric Woolf	<a href="mailto:ewoolf@cml-llc.com">ewoolf@cml-llc.com</a>	914-771-6640
Mike Jorgovan	<a href="mailto:mjorgovan@cml-llc.com">mjorgovan@cml-llc.com</a>	914-771-6640